



PRESS RELEASE

MASSIMO ZANETTI BEVERAGE GROUP: PUBLICATION OF THE NOTICE OF CALLING OF THE ORDINARY SHAREHOLDERS' MEETING OF APRIL 10, 2018 AND OF THE ILLUSTRATIVE REPORT OF THE BOARD OF DIRECTORS PURSUANT TO ARTICLE 125-TER OF LEGISLATIVE DECREE NO. 58 OF FEBRUARY 24, 1998 CONCERNING THE ITEMS ON THE AGENDA

March 9, 2018 - This is to announce that today Massimo Zanetti Beverage Group S.p.A. has made available the notice calling the Ordinary Shareholders' Meeting of April 10, 2018 on the corporate website www.mzb-group.com, section "IR/Shareholders Information", as well as through the authorized storage system "eMarket STORAGE". In addition, the document was published today in excerpted form in the dailies "MF".

It is hereby also announced that as of today, the Illustrative Report of the Board of Directors pursuant to Article 125-ter of Legislative Decree No. 58 of February 24, 1998, has been made available to the public at the company's registered office in Villorba (Treviso, Italy), Via Gian Giacomo Felissent 53, and on the corporate website www.mzb-group.com, section "IR/Shareholders Information", as well as through the authorized storage system "eMarket STORAGE". Furthermore, the proxy form and the information regarding the amount and composition of share capital have also been made available at the company's registered office and on the corporate website. Further documents concerning the Shareholders' Meeting will be made available to the public in the manner and within the terms required by applicable laws.

FOR MORE INFORMATION

INVESTOR RELATIONS

Marina Cargnello: marina.cargnello@mzb-group.com; mob: +39 334 65 35 536

MEDIA RELATIONS

Barabino & Partners

Federico Vercellino: f.vercellino@barabino.it; mob: +39 331 57 45 171

Maria Vittoria Vidulich: m.vidulich@barabino.it; tel: +39 02 72 02 35 353

MASSIMO ZANETTI BEVERAGE GROUP S.P.A.

Massimo Zanetti Beverage Group S.p.A. is a world leader in the production, processing and marketing of roasted coffee and other selected categories of colonial products, distributed in about 110 countries. The Group manages the different activities, from procurement to consumption, operating 18 facilities across Europe, Asia and the Americas, and through a global network of about 400 coffee shops in 50 countries. Moreover, Massimo Zanetti Beverage Group completes the range of its products through the sale of coffee makers and complementary products, such as tea, cocoa, chocolate and top-quality spices.