

PRESS RELEASE

Massimo Zanetti Beverage Group: Publication of the notice of calling of the Ordinary Shareholders' Meeting of April 19, 2016 and of the Illustrative Report of the Board of Directors pursuant to Article 125-ter of Legislative Decree No. 58 of February 24, 1998 concerning the items on the Agenda

This is to announce that today Massimo Zanetti Beverage Group S.p.A. has made available the notice calling the Ordinary Shareholders' Meeting of April 19, 2016 on the corporate website www.mzb-group.com, section *IR/Shareholders*", as well as through the authorised storage system "NIS-Storage". In addition, the document was published in excerpted form in the dailies *IlSole24Ore* and *Milano Finanza* dated 18 March 2016.

It is hereby also announced that as of today, the Illustrative Report of the Board of Directors pursuant to Article 125-ter of Legislative Decree No. 58 of February 24, 1998, has been made available to the public at the company's registered office in Villorba (Treviso, Italy), Via Gian Giacomo Felissent 53, and on the corporate website www.mzb-group.com, section *IR/Shareholders*", as well as through the authorised storage system "NIS-Storage". Furthermore, the proxy form and the information regarding the amount and composition of share capital have also been made available at the company's registered office and on the corporate website.

Further documents concerning the Shareholders' Meeting will be made available to the public in the manner and within the terms required by applicable laws.

Massimo Zanetti Beverage Group is a world leader in the production, processing and marketing of roasted coffee and other selected categories of colonial products, distributed in about 110 countries. The Group manages the different activities, from procurement to consumption, operating 18 facilities across Europe, Asia and the Americas, and through a global network of about 400 coffee shops in 50 countries. Moreover, MZBG completes the range of its products through the sale of coffee makers and complementary products, such as tea, cocoa, chocolate and top quality spices.

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Villorba (Treviso, Italy), 18 March 2016